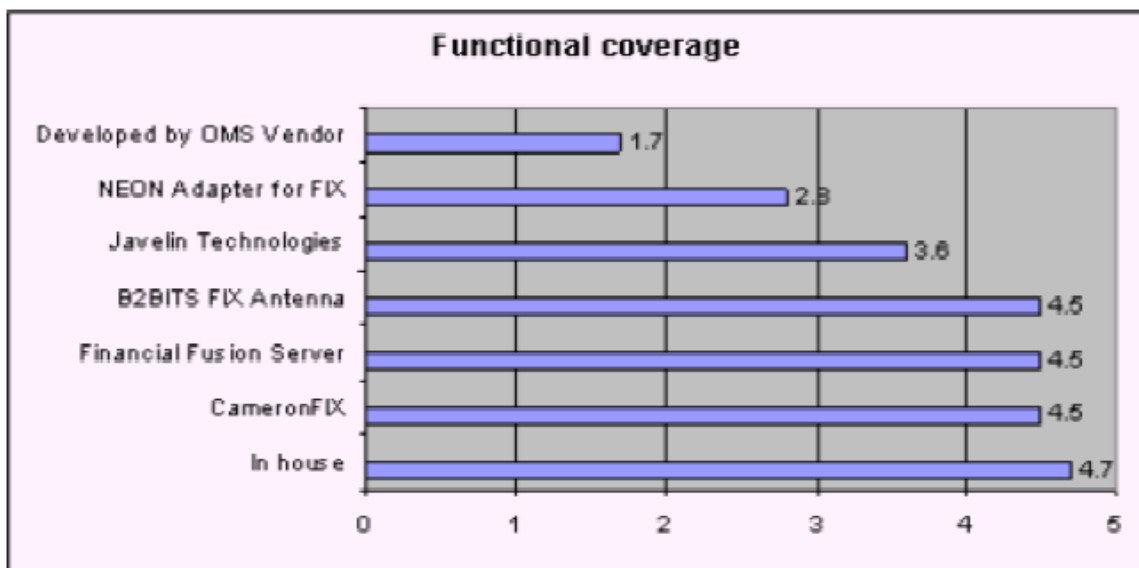
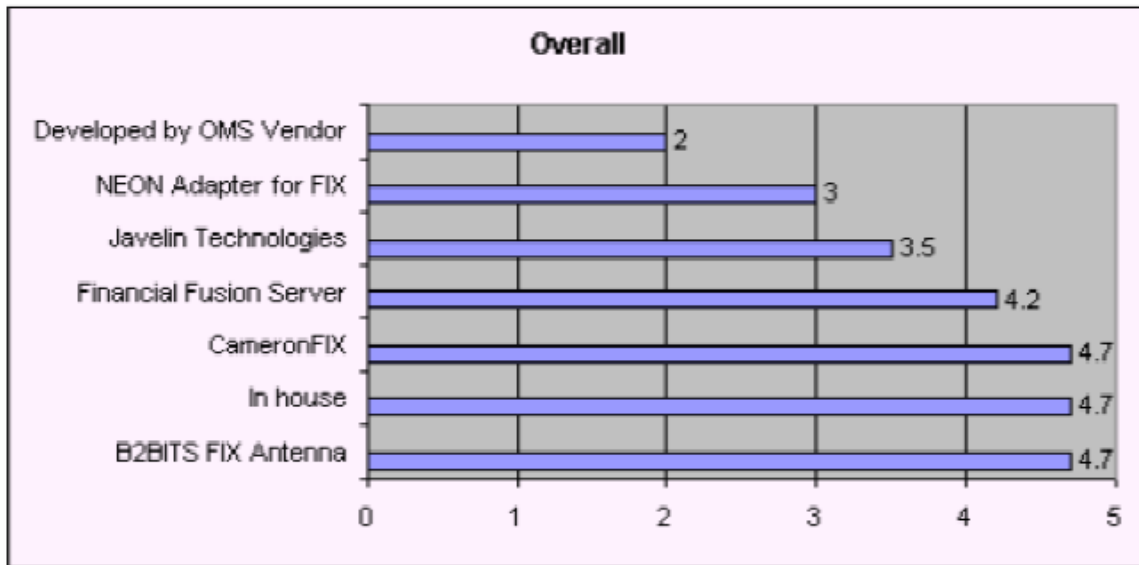
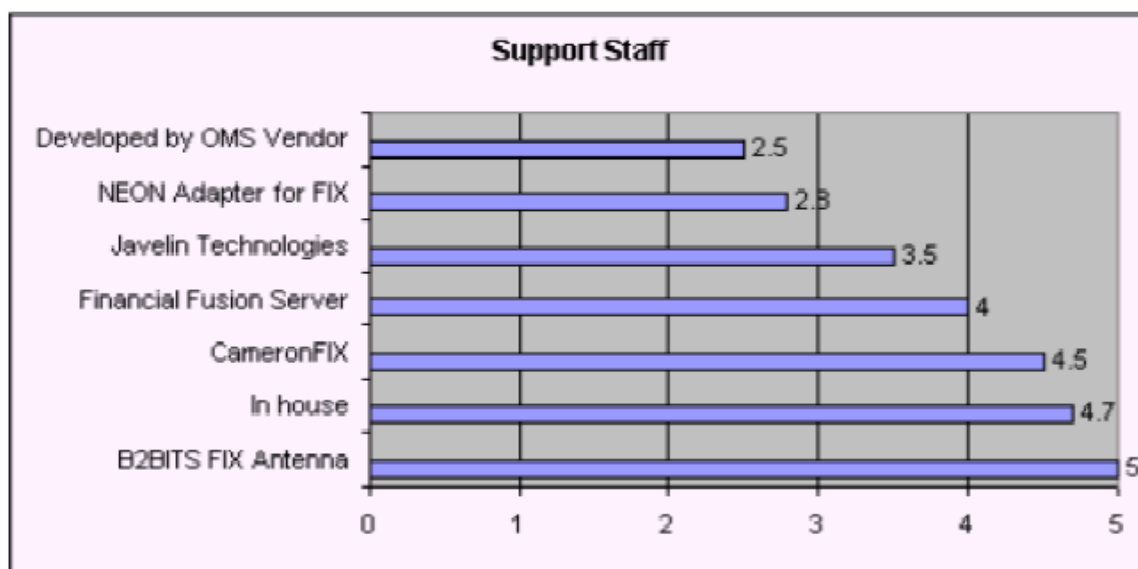
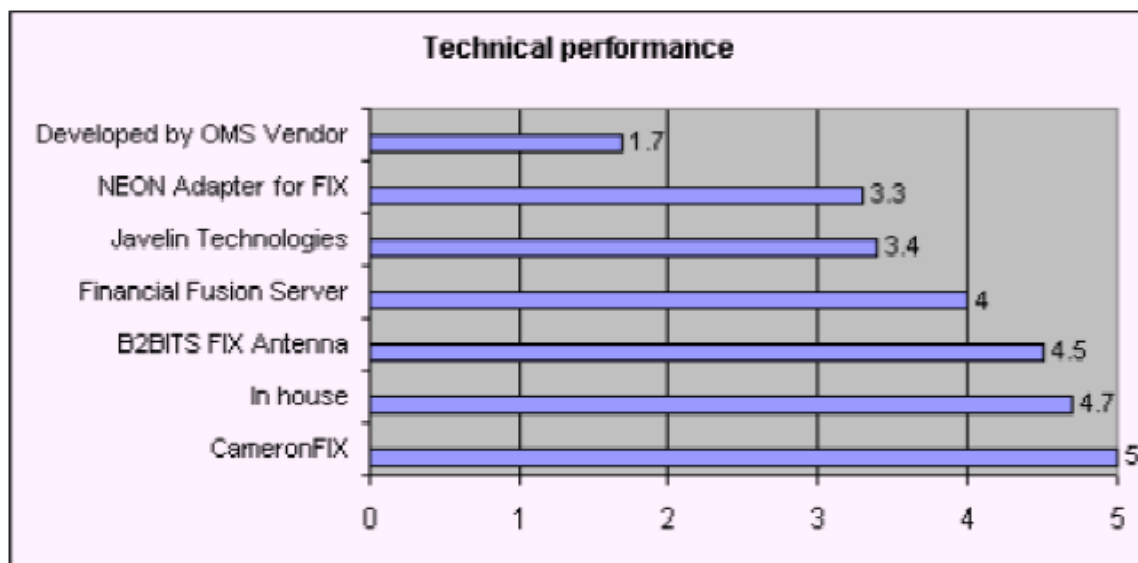


B2BITS Tops European FIX User Survey

B2BITS received the highest user satisfaction rating for a Sell-Side FIX Engine Vendor in the FIX Protocol Committee commissioned report European FIX User Survey*. Robert Woodmansey, Chief Executive B2BITS, said: "Topping the survey of vendor satisfaction in our first full year of operation is enormously pleasing. FIX Antenna has clearly made an impact in the marketplace and we are happy for our FIX engine to be held up against all competitors for performance, price, functionality or any other metric. We are particularly proud of our 5/5 rating in the support category. As a business which only charges for support we are delighted to see that our customers believe we are delivering on our service promise."

FIX Antenna V12, recently renamed **FIX Antenna C++**, was related on three metrics and received 4.5/5 for "technical performance" 4.5/5 for "functional coverage" and 5/5 for "support staff". In the overall ratings FIX Antenna was top with 4.7/5





[Charts reproduced with kind permission of DCE Consultants]

FIX Antenna C++ is the world's highest performing multi-platform FIX engine, capable of 14,000 messages per second and up to 200 sessions on single processor hardware. B2BITS as a business does not charge license fees, instead customers pay an annual fee which covers support, maintenance and all software upgrades released over the time period. Robert Woodmansey said: "We at B2BITS have always felt the model of charging an upfront license fee and 'leaving the customer to it' does not give the right incentives for mission critical software such as FIX engines. We regard ourselves first and foremost as providing a service to our clients, and through charging only an annual support fee we have a future incentive to deliver the best possible service we can."

B2BITS also supplies a Java FIX Engine which includes message transformation capabilities (**FIX Antenna Java**), Automated client testing services for sell side institutions and exchanges (**FACTS**), Regression testing for institution's own FIX implementations (**DART**) and Sun Microsystems for the launch of an integrated FIX messaging appliance (**FIXRAQ**) which will be extended to cover both SWIFT and OASYS message formats.

B2BITS | www.b2bits.com | info@btobits.com

*Report prepared by DCE Consultants